

# ChangeFusion 2023

## Growing social investment ecosystem in Thailand

### Crowd funding



Thailand's first giving-based crowd funding platform that raised 380M+ Baht from almost 100k people. (since 2014)

### Incubation/acceleration



First social enterprise incubation programs that mobilised 31M+ Baht of funding and capacity support for 100+ teams with survival rate of 60%. (since 2008)

### Impact investing



Impact advisory & investment holding company, accelerating transition to impact economy.

### ESG funds



Co-designed first socially responsible investment mutual fund (ESG) in Thailand with Bualuang Asset Management & For Khon Thai Foundation, IPO value was 1.8 billion Baht. (Since 2015)



Support the creation of industry-wide collaboration with 11 mutual fund companies creating funds to invest into listed companies with high governance standard and supporting anti-corruption projects. (6B THB since 2017)

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## Investing in Nature: FOREST

### Community-based forest restoration financing

- Forest governance: Develop the potential of joint forest management among communities, government agencies, academic units, and private partners in the area. To register community forests according to the new Act and to create a joint management plan in the form of an effective forest landscape with a goal of 30 communities across the country. and finding solutions to conflicts in some areas
- Developed community forest opendata database ([thaicfnet.org](http://thaicfnet.org)) for more than 500 locations across the country. who can track the registration conservation operations utilization and various support
- Raise the level of measurement of community forest ecosystem services to be tangible. is accepted can be used to track conservation efficiency, such as carbon, biodiversity water retention reducing soil erosion, etc.
- New support mobilization mechanisms, such as through Taejai or impact subscription based on SDG/ESG in conjunction with the private sector.
- Raise the level of forest management community enterprises, such as community-conservative tourism, forest products such as coffee/cocoa, forest preservation, etc.
- Key Partners: RECOFTC, Faculty of Science, Kasetsart University, FORRU Chiang Mai University, Thai Governance Fund, Taejai, AirAsia Foundation, TIJ, UNDP





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## Summary of Interesting Works: Conservation of Natural Resources by Rural Communities

Development of community-managed marine reserves (community-based marine protected areas)

- Raise the level of conservation work of local fishermen communities. towards the standard of community-managed marine reserves by working together between communities Government related agencies in the area and academic department to come to an agreement Specifying the area for conservation (average 3-5 km. beach front x 3 nautical miles) and the form of conservation tools such as nesting nests, artificial coral reefs, fish houses, crab banks, no-fishing areas except the use of sustainable tools. Including the declaration of legal zones, etc. Currently, there are 4 areas in operation and about to expand another 10 this year.
- development of standards and measuring tangible ecological outcomes. is accepted The primary data collector is the community. Together with local academic agencies in accordance with the framework of IUCN, SDG14 - ESG
- Develop a more sustainable funding mechanism. Linked to local state mechanisms Bridging private and public support as a result and linking funds
- Develop community enterprises/social enterprises in the manner “fishermen's shop” that focuses on sustainable fishing standards and safe food
- Main Partners: Thai Sea Conservation Association, Association of Local Fisheries Confederation, ThaiHealth, Taejai, Thai Governance Fund, UNDP, and Maritime Academic Network.

